



INDIA BLOOMS NEWS SERVICE



www.indiablooms.com

ABOUT INDIA BLOOMS and AFFILIATES

www.indiablooms.com is a 24x7 India news portal (with its wire service and syndication arm IBNS). It is a one-stop destination for any news on and from India / South Asia / World.

India Blooms News Service (IBNS) and its group publications:

IBNS is the wire service arm of the portal India Blooms (www.indiablooms.com). The news agency is at the core of the portal. IBNS caters to several important publications in the print and digital media at home and abroad, producing more than 2000 stories a month.

While www.indiablooms.com is a news portal which covers everything happening in India round the clock, it is powered by IBNS with its team of journalists keeping tab on Breaking News, Entertainment, Sports, Opinion, Music, Travel, Business, Leisure, Education, Gender, Human Rights, Development, Environment, Economy et al.

IBNS also powers Just Earth News (www.justearthnews.com) and Not in Town (www.notintown.net). Just Earth News (JEN) covers Humanitarian News / Geopolitics / Global Stories, while Not In Town (NITN) is a “travel and living” portal. Our feature service arm is Trans World Features (www.twfindia.in). We also run www.thecanadianmedia.com and provide contents to a prominent Bangladesh portal.

OUR REACH THROUGH OWN DIGITAL PLATFORMS AND CONTENT SYNDICATION

Our own portals:

www.indiablooms.com / www.notintown.net / www.twfindia.in / www.justearthnews.com / thecanadianmedia.com

Other major news portals, including some digital media beasts, use our content 24X7

TOP DIGITAL PLATFORMS- BROWSERS & NEWS/OTHER APPS:

Mobile Phone Browsers:

We reach millions of Indian smartphone users every day as our contents trend on the default browsers of India's largest selling mobile phones as well as on India's largest mobile phone service provider Jio.

Reliance Jio News (App and Web): A one stop platform for Breaking News, Features, Live TV, Videos, Magazines, Newspapers from India's largest mobile network operator. It is the third largest mobile network operator in the world with over 322.99 million subscribers who by default have access to all the news.

Apps:

On Paytm: IBNS is available as a MiniApp in India's top e-commerce payment system Paytm, leveraging on its 450M+ user base and 140M+ active monthly users.

On JioChat: Jio's messaging application Jio Chat with over 10 millions active users/downloads.

WORLD'S MOST PRESTIGIOUS BUSINESS INFO TOOL:

We are on **Factiva**, a business information and research tool owned by **Dow Jones & Company**. Factiva aggregates content from both licensed and free sources, and provides organizations with search, alerting, dissemination, and other information management capabilities.

We are on **LexisNexis**, a global competitor of Factiva. We reach them through **Hindustan Times Syndication and Contify**, both our subscribers.

PRINT MEDIA:

Newspapers selectively using our premium contents:

The Tribune (www.tribuneindia.com) : The Tribune's circulation in the region comprising the states of Punjab, Haryana (excluding Gurgaon and Faridabad), Himachal Pradesh, Jammu and Kashmir and Union Territory of Chandigarh is 3,26,568 copies (ABC Figures).

The Statesman (www.thestatesman.net) : The Statesman has an average weekday circulation of approximately 180,000, and the Sunday Statesman has a circulation of 230,000, according to

ABC. The Statesman is an Indian English-language broadsheet daily newspaper founded in 1875 and published simultaneously in Kolkata, New Delhi, Siliguri and Bhubaneswar

Deccan Herald (www.deccanherald.com): According to the Indian Readership Survey 2013, Deccan Herald is among the top ten most widely read English language newspapers in India, with an average daily readership of 2,53,108 daily (ABC Figures)

The Shillong Times (<http://theshillongtimes.com>) : Circulation is about 17,500

The Assam Tribune (<http://www.assamtribune.com>) :No figure available but one of the oldest English dailies of Assam with good presence.

Jammu and Kashmir (<https://www.dailyexcelsior.com>) : Daily Excelsior is the largest circulated English Daily of Jammu and Kashmir with circulation of nearly 2,30,000 copies a day.

The Hitavada (<https://www.thehitavada.com> and <https://www.ehitavada.com>) : It has a daily circulation of over 200000 copies across Central India with a maximum 1,30,000 in Nagpur city alone (ABC Figures).



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