



www.indiablooms.com

About IBNS and Affiliates

India Blooms News Service (IBNS) is a 24x7 India-focused news portal with its own wire service and syndication arm. It serves as a one-stop destination for news from India, South Asia, and the world.

The Core: IBNS

At the heart of www.indiablooms.com is IBNS, its wire service arm. IBNS delivers over **2,000 stories a month** to leading print and digital media houses in India and abroad.

The portal covers a wide spectrum of topics — from **breaking news, politics, and business** to **sports, entertainment, travel, lifestyle, education, gender, human rights, environment, and culture**.

Affiliate Platforms

- **Just Earth News** (www.justearthnews.com) – Dedicated to humanitarian news, geopolitics, and global stories.
- **Not In Town** (www.notintown.net) – A “travel and living” portal showcasing destinations and experiences.
- **Trans World Features** (www.twfindia.in) – Feature service arm of IBNS.
- **The Canadian Media** (www.thecanadianmedia.com) – A Toronto-based partner publication.

Our Reach: Digital Platforms & Syndication

Owned Portals

- www.indiablooms.com
- www.notintown.net
- www.twfindia.in
- www.justearthnews.com
- www.thecanadianmedia.com

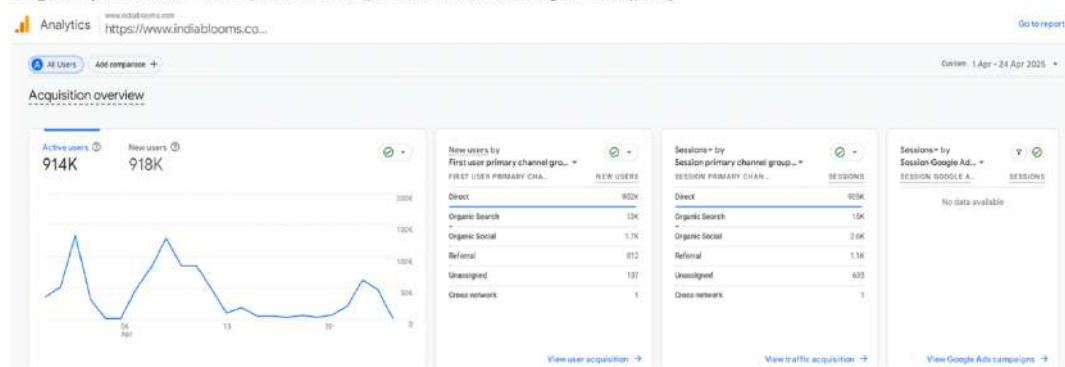
Google Analytics (IBNS) & Presence on Major Digital Platforms

As per Google Analytics (April 2025), at its peak IBNS (www.indiablooms.com) recorded over 918,000 new users between April 1 and 24, 2025.

IBNS (www.indiablooms.com) GOOGLE ANALYTICS- APRIL 2025

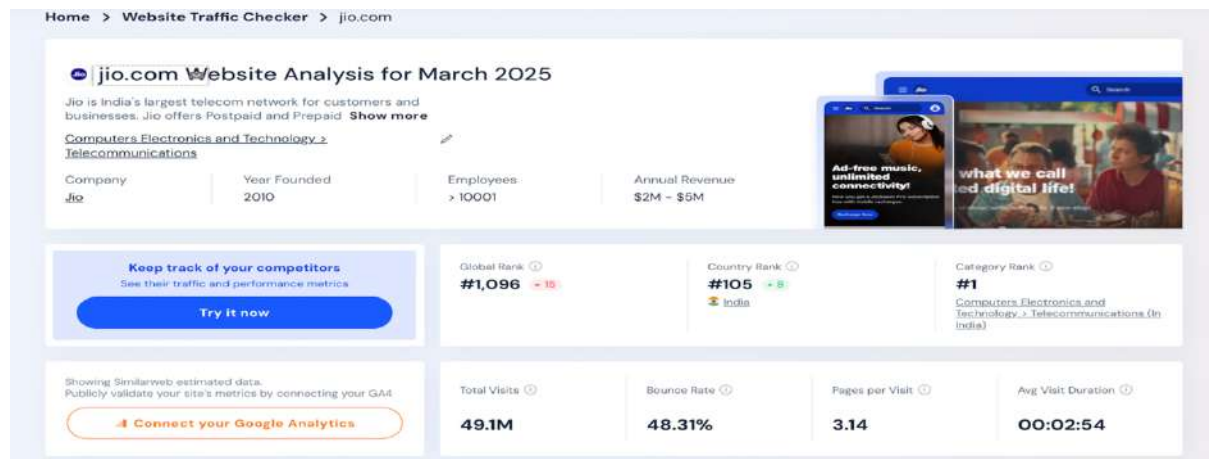
Average Monthly Unique Visitors and Pageviews:

Google Analytics show we had over 900000 visitors (918 k new users) between April 1 and 24, 2025

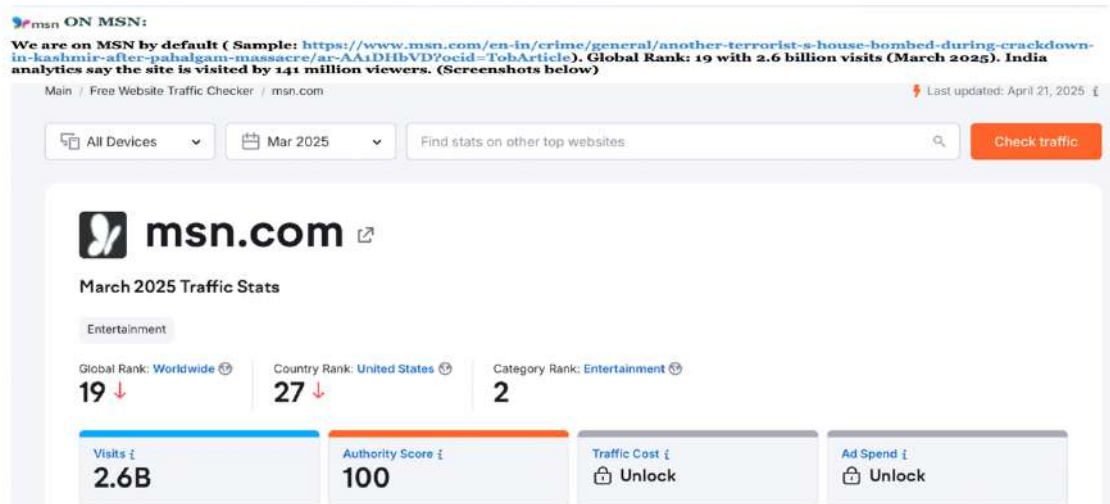


Other major news portals, including some digital media beasts, use our content 24X7

- **Reliance Jio News (App & Web):** India's largest mobile network operator, with over **322.99 million subscribers**, provides default access to IBNS content. JioNews.com alone recorded 49.1 million visits in March 2025.



- **MSN:** IBNS content features on MSN, ranked **19th globally**, with **2.6 billion visits (March 2025)**, including **141 million visits from India**.



- **Paytm:** Available as a MiniApp on India's top digital payments platform, leveraging **450M+ users** and **140M+ active monthly users**.
- **JioChat:** Integrated with Jio's messaging app with **10M+ active downloads**.

Global Business Information Tools

- **Factiva (Dow Jones & Company):** IBNS is indexed on one of the world's most prestigious business research tools.
- **LexisNexis:** Reached through partnerships with Hindustan Times Syndication and Contify, both subscribers of IBNS.

Print Media Presence

Some premium IBNS content is used selectively by several respected print publications, including:

- **The Tribune** – 326,568 daily circulation across Punjab, Haryana, Himachal Pradesh, J&K, and Chandigarh.
- **Deccan Herald** – Among India's top ten English dailies with ~253,108 daily readership.
- **The Shillong Times** – Circulation ~17,500.
- **The Assam Tribune** – One of Assam's oldest and most influential English dailies.
- **Daily Excelsior (J&K)** – Largest circulated English daily in J&K with ~230,000 copies.
- **The Hitavada** – Leading English daily across Central India, circulation over 200,000 (including 130,000 in Nagpur alone).

IBNS & Affiliate Social Media Official Handles

Twitter (X): [@indiablooms](#) / [@notintownlive](#) / [@justearthnews](#)

Instagram: [@indiablooms](#) / [@notintownlive](#)

Facebook: [IBNS Live](#) (two active pages) / [Not In Town](#)

YouTube: [India Blooms News Service](#) / Showcase Video: 🎥 Watch: [About IBNS – A Short Intro Video](#)

Editor's Social Media: [Twitter](#) I [LinkedIn](#) I [Facebook](#) I [Instagram](#)

Contact Us

✉️ indiablooms@gmail.com | sujoydhar@gmail.com

☎️ +91 9830096463

🌐 www.indiablooms.com | www.justearthnews.com | www.notintown.net | www.twfindia.in
| www.thecanadianmedia.com

✨ **IBNS: A trusted Indian newswire with global reach through top digital, print, and business information platforms.**

