



HOTEL REVIEWS: Visibility & Metrics

Why Our Reviews Stand Out

- Published across **multiple portals**, including the flagship Google News–trending www.indiablooms.com and our dedicated travel & lifestyle platform www.notintown.net.
- Reviews feature **high-quality images** and **embedded video reels**.
- Guaranteed indexing by **Google, Bing, and other major search engines**.
- Not just fleeting Instagram or Facebook posts — but **in-depth reviews** designed for **affluent, discerning travellers** actively seeking reliable recommendations.
- Content ensures **long-term visibility**, accessible via generic search well beyond the date of publication.
- Reach **millions of readers** through our **default presence (RSS/XML feeds)** on India's top digital platforms, including **MSN, Jio.com, JioChat, Paytm**, and more.

🔗 Find all reviews in one place: [Hotel & Travel Reviews](#)

Our Digital *Reach* & Syndication

Owned Portals

- www.indiablooms.com
- www.notintown.net
- www.twfindia.in
- www.justearthnews.com
- www.thecanadianmedia.com

Google Analytics & Key Platforms

- **918,000+ new users** on IBNS between April 1–24, 2025 (Google Analytics).
- **Reliance Jio News (App & Web):** Access to **322.9M+ subscribers**. JioNews.com alone had **49.1M visits (March 2025)**.
- **MSN:** Ranked **#19 globally** with **2.6B visits (March 2025)**, including **141M visits from India**.
- **Paytm MiniApp:** Reaching **450M+ registered users** and **140M+ monthly actives**.
- **JioChat:** Integrated with **10M+ active downloads**.

Global Business Information Tools

- **Factiva (Dow Jones & Co.):** IBNS is indexed on this premium global business research platform.
 - **LexisNexis:** Content available via HT Syndication & Contify (both IBNS subscribers).
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Track *Record*: Sample Hotel Reviews

2025

- **Hotel AKA Washington Circle (Washington DC)**
[India Blooms](#) | [Not In Town](#) | [TWF India](#) | [The Canadian Media](#)
- **Royal Sonesta Chicago**
[India Blooms](#) | [Not In Town](#) | [TWF India](#) | [Just Earth News](#) | [The Canadian Media](#)

Review HOTEL

Hotel AKA Washington Circle: 'Residential luxury' close to DC's beating heart

By Sujoy Dhar | [@notintownlive](#) | 23 Jun 2025, 09:59 am

[#Hotel](#) [#hotel review](#) [#Washington DC hotel](#) [#AKA Washington Circle](#)



2024

- **Hotel Richer de Belleval (Montpellier, France)**
Coverage across IBNS, Not In Town, Just Earth News, TWF India, and The Canadian Media.

[India Blooms](#) |
[Not In Town](#) |
[Just Earth News](#) |
[TWF India](#) |
[The Canadian Media](#)

Review HOTEL

Hotel Richer de Belleval: Where luxury meets bistronomy in southern France city Montpellier

By Sujoy Dhar | [@notintownlive](#) | 30 Mar 2024, 10:04 pm

[#HotelRicherdeBelleval](#) [#hotels](#) [#fivestar](#) [#SouthernFrance](#) [#LuxuryHotels](#) [#Montpellier](#)



2023

- **Pendry Chicago**
Multi-portal coverage, **trended on Google/Bing.**

[India Blooms](#) |
[Not In Town](#) |
[TWF India](#) |
[The Canadian Media](#) |
[Northeast Varta](#) |
[Travel Andy News](#)

Pendry Chicago: My magnificent stay in the city's Magnificent Mile

Sujoy Dhar | [@notintownlive](#) | 06 Jun 2023, 12:34 am

[#PendryChicago](#) [#Hotel](#) [#ChicagoHotel](#) [#LuxuryHotel](#)



- **NH Collection Berlin Mitte (Checkpoint Charlie)**
Featured across India Blooms, Not In Town, Just Earth News, TWF India, Canadian Media & HT Syndication.
- [India Blooms](#) |
[TWF India](#) |
[Not In Town](#) |
[The Canadian Media](#) |
[HT Syndication](#)

2022

- **Le Méridien Ile Maurice , Veranda Tamarin (Mauritius) , Domaine De Grand Baie Apart Hotel (Mauritius) – Wide multi-portal exposure.**
- **Le Méridien Ile Maurice – 2022**
- [India Blooms](#) |
[Not In Town](#) |
[The Canadian Media](#)
- **Veranda Tamarin (Mauritius) – 2022**
- [India Blooms](#) |
[Not In Town](#) |
[The Canadian Media](#) |
[HT Syndication](#)
- **Domaine De Grand Baie Apart Hotel (Mauritius) – 2022**

- [India Blooms](#) | [Not In Town](#) | [The Canadian Media](#)



Past Highlights

- Iconic properties like **Hotel Arts Barcelona**, **W Barcelona**, **CitizenM London**, **The Peninsula Paris & Chicago**, **Le Méridien Paris**, **The Westin Paris Vendôme** — all featured prominently across our network.

Hotel Arts Barcelona Penthouse

[India Blooms](#) | [Not In Town](#)

W Barcelona

[India Blooms](#) | [Not In Town](#) | [TWF India](#)

CitizenM Tower of London

[India Blooms](#) | [Not In Town](#) | [TWF India](#)

The Peninsula Paris

[India Blooms](#) | [Not In Town](#) | [TWF India](#)

Le Méridien Étoile (Paris)

[India Blooms](#) |
[Not In Town](#) |
[TWF India](#)

The Westin Paris – Vendôme

[India Blooms](#) |
[Not In Town](#) |
[TWF India](#)

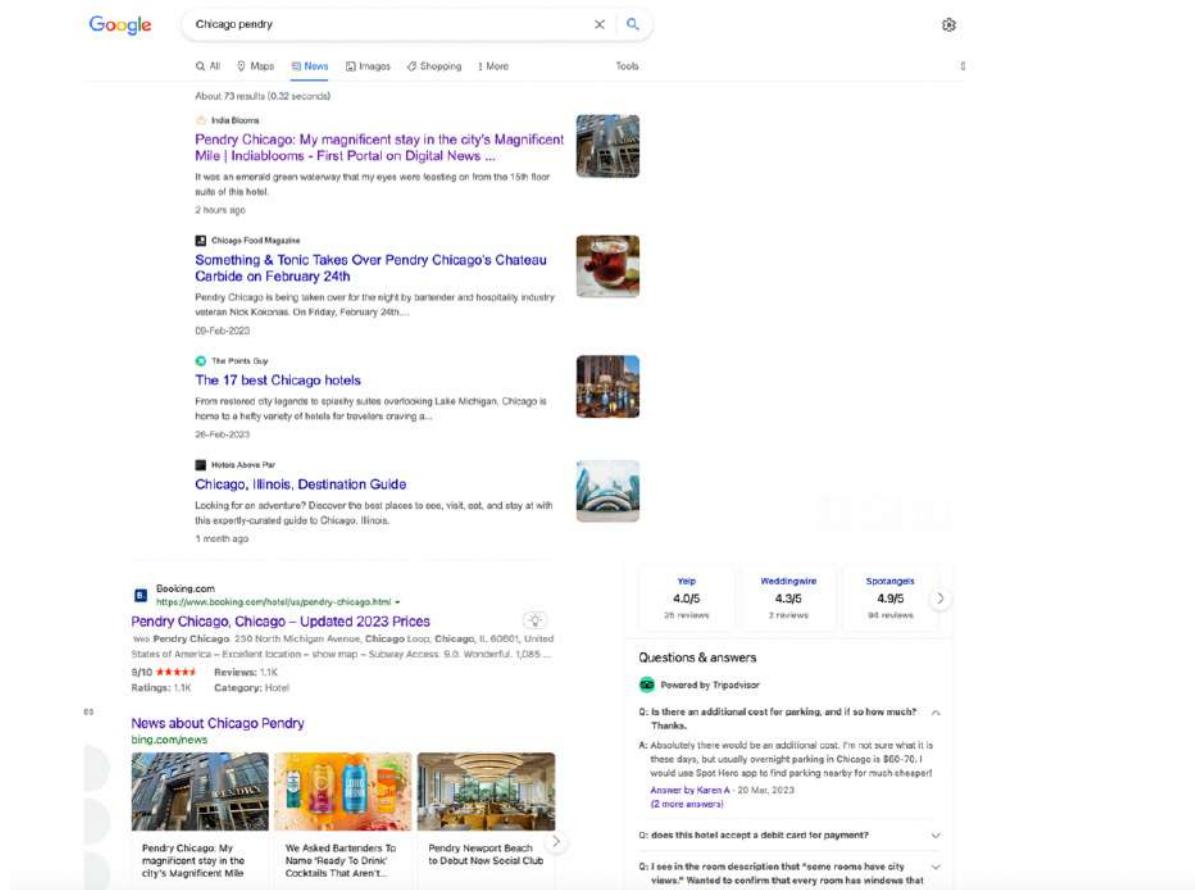
The Peninsula Chicago

[India Blooms](#) |
[Not In Town](#) |
[TWF India](#) |
[Just Earth News](#)

Why **Partner** With Us

- **Long shelf-life:** Reviews trend on Google News & remain searchable.
- **Multi-platform exposure:** Coverage across portals, apps, and international syndication.
- **High-value audience:** Targeting **affluent, conscious travellers**.
- **Proven track record:** Global luxury, mainstream five star and boutique hotels already featured.

Crawled by Google News, Bing, and other major **search** engines.



IBNS & Affiliate **Social** Media Official Handles

Twitter (X): [@indiablooms](#) / [@notintownlive](#) / [@justearthnews](#)

Instagram: [@indiablooms](#) / [@notintownlive](#)

Facebook: [IBNS Live](#) (two active pages) / [Not In Town](#)

YouTube: [India Blooms News Service](#) / Showcase Video: 🎥 Watch: [About IBNS – A Short Intro Video](#)

Editor's Social Media: [Twitter](#) | [LinkedIn](#) | [Facebook](#) | [Instagram](#)

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